



Rocket Industrial Covid-19 Response March 23, 2020

Rocket is considered an “Essential” part of the supply chain, and as such our distribution centers will continue to operate and make deliveries through this sheltering period and while Governor Tony Evers’ #SaferAtHome order is in effect.

Rocket is keeping a vigilant watch on the impact Covid-19 is having on the world and is taking proactive steps to ensure that our supply chain remains stable, dependable, and safe. Steps Rocket has already taken:

1. Rocket Clean Room Production

- With all production done inside a Class 100,000 clean room (ISO 8) and operating under BRC certified conditions, Rocket’s supply chain for Cheese Interleave and Pizza Paper products remains the safest in the industry. No supply issues are forecasted for paper.

2. Supplies

Vendor Response

We are seeing unprecedented demand for PPE, toweling, and hand sanitizer products. As I am sure you are aware, supplies from China have been strained as they used much of the inventory for their own crises which was compounded by the manufacturers shutting or curtailing operations. On the positive side, we see American suppliers beginning to shift production from non-essential products to fulfill the essential products that are now in such high demand.

Suppliers for all non-health related packaging supplies remain confident in their ability to maintain an effective supply.

Rocket’s Response

- Rocket is looking at the supply chain hourly and reacting to new information as it becomes available.
- In the vast majority of cases we have been able to supply what is needed based on historical usage which is a policy being enforced.
- As soon as Rocket forecasts any shortages, we will immediately notify the affected customers and offer them alternatives to bridge the gap.

3. Employee well being

Any employee capable of working from home has been encouraged and provisioned to do so. Rocket has also put extra precautionary practices in place in the Rocket Distribution Centers to prevent any spread of the virus.

Rocket has cancelled any unnecessary employee travel and urged the use of email and phone calls to conduct business unless being in person is absolutely necessary.

Rocket will continue to watch the Covid-19 event unfold and if there are any indications or reports that shortages are expected, we will pass along that information.

Thank you,

Brian McLaughlin
Director of Operations and Supply Chain