

## Case Study: Case Sealer Reels in Savings for Manufacturer

### A worm bedding manufacturer looks to packaging equipment to increase productivity and cut costs.

When TBK Manufacturing, a top manufacturer of worm bedding and castings, realized by hand taping cartons they were not meeting a desired amount of throughput, they turned to Rocket Industrial for a more efficient taping solution.

With a demand for high output from retailers and the high quality expectations of their Fat N Sassy Worm Bedding product line, TBK needed to find the right packaging automation solution to fit their needs and budget.

### The Challenges

- We needed to be able to prove the ROI and cost savings of automating.
- Required a uniform case sealer that would eliminate the time consuming process of manual taping.

### The Solution

After evaluating their needs and goals, we determined a Loveshaw LD-7 Case Sealer was the best solution to meet their packaging demands. The equipment was brought in to the facility for an on-site demonstration and testing period.

The new equipment immediately proved to be a significant time saver, processing the same amount of cartons in 5 minutes that takes an employee manually taping 30 minutes to do. The case sealer also provides the reliability and quality TBK needs, while also increasing output speed.



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### The Results

The manual taping process was replaced with automation, ultimately saving money and improving efficiency.

- Improved productivity from increasing case output 600%
- Optimized employee labor usage by eliminating 25% of the work day that was originally being spent taping boxes
- Decrease in material costs per case with less tape wasted



**“This case taper has been a huge time saver for us. We were having to set aside large chunks of time every day just to tape boxes. Rocket Industrial’s on-site equipment demo was really helpful for us in making our final decision.”**

– Todd Luedke, Owner of TBK Manufacturing

### About Rocket Industrial

Headquartered in Wausau, WI, the heart of dairy land USA, Rocket Industrial services world-class clients with a supply chain that spans the United States.

With a guiding mission to help U.S. manufacturers Package With Less™ through technology, expertise, and innovation, Rocket Industrial strives to package with less waste, less time, less material, and less cost.

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