



Rocket Industrial Expands into Former Nike Showroom

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WAUSAU (February 20, 2020) – The national headquarters of Rocket Industrial, the packaging leader ranked a “Great Place to Work” for four consecutive years, now occupies the iconic shoe brand’s former showroom in Wausau’s 3rd Street Lifestyle Center.

The space will serve as a launching pad for the next wave of growth for the expanding packaging distributor. Located at 200 Washington Street in downtown Wausau, the nearly 12,000 square foot space will allow for future expansion. Rocket Industrial’s former space at 8101 International Drive in Wausau has been purchased by the custom signage firm Graphic House Inc.

“It’s exciting to be in Nike’s former space. They are a performance company and, in a slightly different way, so are we. Our idea of performing is to cut our customers’ costs while also getting closer to zero-waste, a truly achievable goal,” Rocket Industrial President Ryan Gallagher said. “We’ll continue to work passionately in this new space to build a rewarding, meaningful and fun place for our team to work.”

“Compass Properties is celebrating 20 years of improving downtown Wausau,” said Compass General Manager Mark Craig, “and we now have even more to celebrate as we welcome Rocket Industrial’s team to our Third Street Lifestyle Center, bringing fresh energy to the complex and to downtown Wausau.”

Rocket Industrial also relocated its local distribution center into a larger facility at 401 North 72nd Avenue, Wausau, formerly occupied by Footlocker.com/Eastbay. The larger space now accommodates an expanded packaging equipment service facility and packaging test lab.

About Rocket Industrial

Headquartered in Wausau, WI, Rocket Industrial serves world class manufacturers through a network of 14 distribution centers across the United States, including a recent acquisition in Tulsa, Oklahoma. Rocket Industrial’s mission is to help U.S. manufacturers package with less cost, and less material. #